



MIAC

BRAND IDENTITY GUIDE

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About the MIAC

Founded in 1920, the Minnesota Intercollegiate Athletic Conference (MIAC) sponsors championships in 22 sports; 11 for men and 11 for women. The MIAC's 13 private colleges and universities are all members of the NCAA Division III and annually attract many of the nation's top student-athletes. The MIAC is a conference in which the athletes are students first, yet still have the opportunity to reach any height to which their athletic abilities take them. The MIAC offers championships in the following sports each year: football, men's soccer, women's soccer, men's cross country, women's cross country, men's golf, women's golf, volleyball (women), men's hockey, women's hockey, men's basketball, women's basketball, men's swimming, women's swimming, men's indoor track, women's indoor track, softball (women), baseball (men), men's tennis, women's tennis, men's outdoor track and women's outdoor track. The members of the MIAC, all private undergraduate colleges in Minnesota, are Augsburg University, Bethel University, Carleton College, Concordia College-Moorhead, Gustavus Adolphus College, Hamline University, Macalester College, the College of Saint Benedict (women only), St. Catherine University (women only), Saint John's University (men only), Saint Mary's University, St. Olaf College, and the College of St. Scholastica.

Mission Statement

The Minnesota Intercollegiate Athletic Conference strives to guide, govern and support fair and equitable athletic competition and promote student-athlete well-being among its members. The Conference recognizes and celebrates the important contribution competitive athletics can make to the quality of an education experienced in a context in which the academic program is paramount.

Functionality

The purpose of this style guide is to outline the visual identity and official marks of the MIAC and to provide exact guidelines on the purpose and proper usage of each mark. Our goal is to protect the MIAC brand and to provide a resource on utilizing the marks on a consistent basis. This resource includes guidelines for color, size, typography, differentiation between the various marks for print, digital and merchandise.

CORE VALUES

Quality Athletics – The MIAC maintains exceptional, competitive, broad-based athletic programs that allow student-athletes, coaches and administrators to pursue their passion at a high level.

Academics – We are committed to exemplary academic standards, emphasizing the student-athlete's pursuit of knowledge and of undergraduate degrees while promoting academic and intercollegiate athletic excellence.

Student-Athlete Well-Being – We ensure the well-being of MIAC student-athletes and assure that their collegiate experience is paramount in all endeavors.

Integrity – The MIAC and its events are governed to the highest degree of fairness and maintain a commitment to outstanding sportsmanship by fostering an atmosphere of enthusiastic, positive support for all participants, officials and spectators through the tenets of respect and civility.

GENERAL MARKS

MIAC PRIMARY 1 MARK

FLAT VERSION



METALLIC VERSION



The MIAC **Primary 1 Mark** features the state of Minnesota integrated with a straight orientation of the custom 'MIAC' lettering, anchored by a dynamic north star icon. The full conference nomenclature is included at the base of the mark.

Additional color and background applications are to be applied as demonstrated below.

FLAT VERSION



METALLIC VERSION



MIAC PRIMARY 2 MARK

FLAT VERSION



METALLIC VERSION



The MIAC **Primary 2 Mark** features the state of Minnesota integrated with a straight orientation of the custom 'MIAC' lettering, anchored by a dynamic north star icon.

Additional color and background applications are to be applied as demonstrated below.

FLAT VERSION



METALLIC VERSION



MIAC SECONDARY MARK

FLAT VERSION



METALLIC VERSION



The MIAC **Secondary Mark** features the state of Minnesota integrated with a diagonal orientation of the custom 'MIAC' lettering, anchored by a dynamic north star icon.

Additional color and background applications are to be applied as demonstrated below.

FLAT VERSION



METALLIC VERSION



MIAC TERTIARY MARK

FLAT VERSION



METALLIC VERSION



The MIAC **Tertiary Mark** features the state of Minnesota integrated with a diagonal orientation of the custom 'MIAC' lettering, anchored by a dynamic north star icon. The full conference nomenclature is included at the base of the mark.

Additional color and background applications are to be applied as demonstrated below.

FLAT VERSION



METALLIC VERSION



MIAC WORDMARK

FLAT VERSION



METALLIC VERSION



The MIAC **Wordmark** features the custom 'MIAC' lettering, anchored by a dynamic north star icon.

Additional color and background applications are to be applied as demonstrated below.

FLAT VERSION



METALLIC VERSION



SPORT-SPECIFIC MARKS

MIAC SPORT ICONS



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



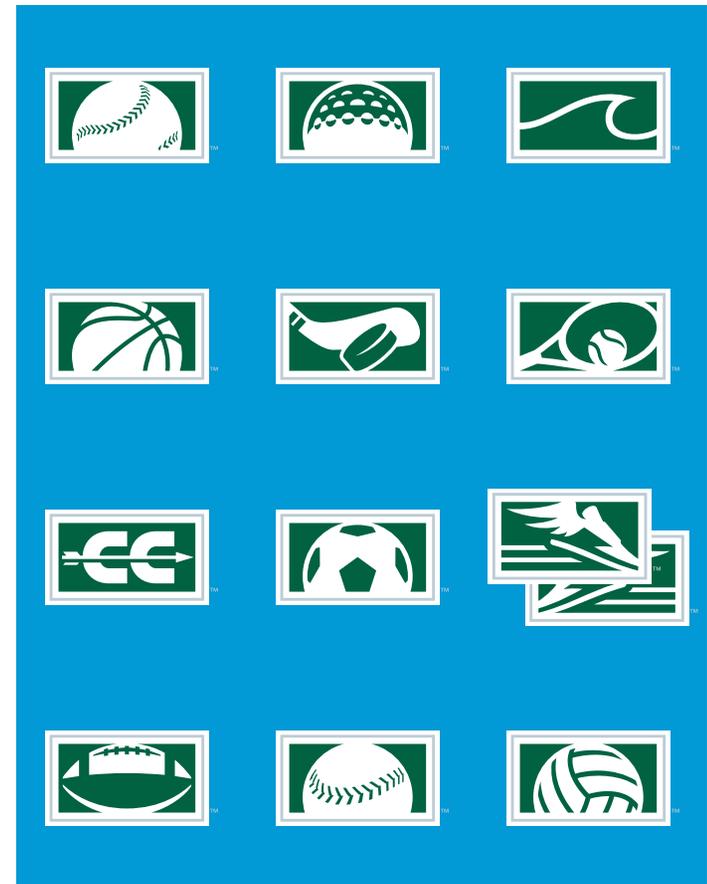
SOFTBALL



VOLLEYBALL

The MIAC **Sport Icons** feature imagery unique to each sport enclosed in a rectangular shape. This page shows the full-color set of Sport Icons.

Note: These icons are only to be utilized for the branding and marketing of MIAC regular season events for a given sport. One-color versions of each icon are available.



MIAC SPORT MARKS



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



SOFTBALL



VOLLEYBALL

The MIAC **Sport Marks** feature each sport icon placed below the 'MIAC' Primary 2 Mark. This page shows the full-color set of Sport Marks.

Note: These marks are only to be utilized for the branding and marketing of MIAC regular season events for a given sport. One-color versions of each mark are available.



CHAMPIONSHIPS MARKS

MIAC CHAMPIONSHIPS MARKS



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



SOFTBALL



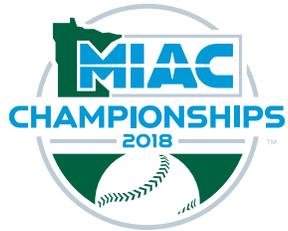
VOLLEYBALL

The MIAC **Championships Marks** feature each sport icon, MIAC Primary 2 Mark, and 'Championships' lettering placed within a circular mark. This page shows the full-color set of Championships Marks.

Note: These marks are only to be utilized for the branding and marketing of MIAC championship events for a given sport and season. One-color versions of each mark are available.



MIAC CHAMPIONSHIPS MARKS WITH DATE



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



SOFTBALL



VOLLEYBALL

The MIAC **Championships Marks With Date** feature each sport icon, MIAC Primary 2 Mark, 'Championships' lettering, and date placed within a circular mark. This page shows the full-color set of Championships Marks With Date.

Note: These marks are only to be utilized for the branding and marketing of MIAC championship events for a given sport and season. One-color versions of each mark are available.



CHAMPIONS MARKS

MIAC CHAMPIONS MARKS



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



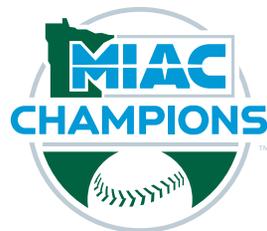
SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



SOFTBALL



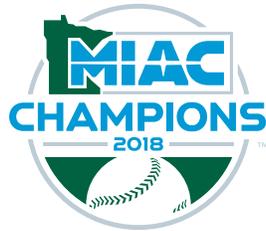
VOLLEYBALL

The MIAC **Champions Marks** feature each sport icon, MIAC Primary 2 Mark, and 'Champions' lettering placed within a circular mark. This page shows the full-color set of Champions Marks.

Note: These marks are only to be utilized for the branding and marketing of MIAC champions for a given sport and season. One-color versions of each mark are available.



MIAC CHAMPIONS MARKS WITH DATE



BASEBALL



GOLF



SWIMMING & DIVING



BASKETBALL



HOCKEY



TENNIS



CROSS COUNTRY



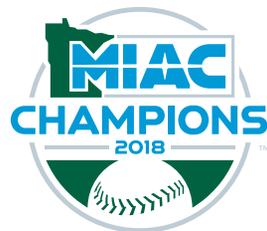
SOCCER



INDOOR/OUTDOOR
TRACK & FIELD



FOOTBALL



SOFTBALL



VOLLEYBALL

The MIAC **Champions Marks With Date** feature each sport icon, MIAC Primary 2 Mark, 'Champions' lettering, and date placed within a circular mark. This page shows the full-color set of Champions Marks With Date.

Note: These marks are only to be utilized for the branding and marketing of MIAC champions for a given sport and season. One-color versions of each mark are available.



TYPOGRAPHY & COLOR

MIAC Bold is the official typeface of the MIAC and has been designated as the primary font when used on all conference collateral and promotional materials.

TT Norms Regular has been designated as the secondary conference font and should be used in a complementary role to MIAC Bold.

The accompanying OpenType files are installable for use on all computers.

PRIMARY FONT - MIAC BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

? ! @ # \$ % & * () - + = _ / . , : ; ' " * †

SECONDARY FONT - TT NORMS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

? ! @ # \$ % & * () - + = _ / . , : ; ' " * †

All colors used in each MIAC brand trademark must adhere to the official **Color Information** standards listed at left.

PANTONE, CMYK, RGB, and thread color specifications are provided to help guide the application process for all brand touchpoints.



NORTHWOODS GREEN

PANTONE 3425 C
Thread: MD 1351 or RA 2458
RGB: 00, 98, 65
CMYK: 100, 00, 71, 43

From tranquil forests to rolling hills, Minnesota has a wealth of diverse rural landscape. Northwoods Green, showcased within the state of Minnesota on the MIAC logo, represents the natural beauty found on each of our campuses and across our great state.



MNISOTA BLUE

PANTONE 2925 C
Thread: MD 1176 or RA 2528
RGB: 00, 155, 222
CMYK: 85, 24, 00, 20

All 13 MIAC member institutions reside in Minnesota, a state named for the Dakota Sioux word “Mnisota”, meaning “sky-tinted water.” Mnisota Blue is representative of the many rivers and more than 10,000 lakes that so richly define our Minnesota identity.



SKYLINE SILVER

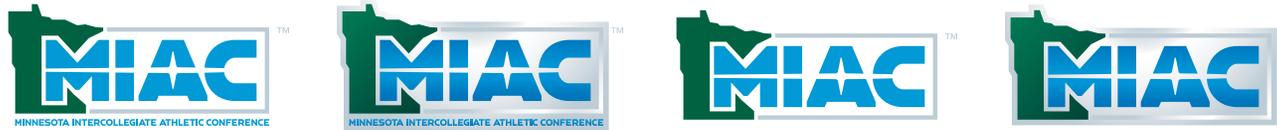
PANTONE 5455 C
Thread: MD 1212 or RA 2592
RGB: 192, 205, 213
CMYK: 02, 00, 00, 18

Accenting the MIAC logo is Skyline Silver, emblematic of the bustling metropolis of the Twin Cities – home to six MIAC institutions. This foundational color binds together the history and natural resources found throughout Minnesota, with the excitement and energy the bright lights of the Twin Cities are known for.

BRAND GUIDELINES

MIAC BRAND OVERVIEW

The MIAC **Brand Overview** illustrates the proper hierarchy of visual assets and coinciding usage within the complete suite of conference-related marks.



PRIMARY MARKS



SECONDARY MARK



TERTIARY MARK



WORDMARK



SPORT ICONS



SPORT MARKS



CHAMPIONSHIP MARKS



CHAMPIONS MARKS



SCHOOL-SPECIFIC MARKS

MIAC VIOLATION INFORMATION

1



2



3



4



5



6



7



8



9



10



The MIAC brand identity was designed for the exclusive use of the MIAC and its member institutions.

To ensure its maximum performance, each mark must be displayed properly and may never be altered or modified in any way.

The **Violation Information** listed below and shown at left demonstrates unacceptable uses of the marks within the MIAC brand identity:

- 1 - Do not alter the orientation or proportions of marks
- 2 - Do not alter, rescale, or reformat elements in marks
- 3 - Do not change typefaces within marks
- 4 - Do not alter colors within marks
- 5 - Do not outline marks
- 6 - Do not crop marks in any way
- 7 - Do not place marks on visually distracting grounds
- 8 - Only official MIAC PANTONE colors may be used
- 9 - Do not add elements to marks
- 10 - Do not make low-quality reproductions of marks

1



1 - SAFE ZONE INFORMATION

A protected field the height and width of the 'M' in 'MIAC' should surround the family of marks at all times. This protective field ensures a clear and prominent presentation of all marks within the brand identity.

2 - SIZING INFORMATION

To ensure proper legibility of the variety of marks within the brand identity, please adhere to the measurements shown below for the minimum size requirements for high-resolution printed images.

For lower resolution items, the minimum size should be increased in order to maintain integrity of the marks.

2



HIGH RESOLUTION PRINT MINIMUM



LOW RESOLUTION PRINT MINIMUM

SCHOOL-SPECIFIC MARKS

MIAC SCHOOL-SPECIFIC PRIMARY 2 MARKS

The set of MIAC **School-Specific Primary 2 Marks** features the Primary 2 Mark recolored with the color palette of each member institution.

Note: Institutional marks are only to be used on institutional gear and merchandise.



AUGSBURG
PMS 424
PMS 209



BETHEL
PMS 871
PMS 295



CARLETON
PMS 122
PMS 281



CONCORDIA
PMS 122
PMS 195



GUSTAVUS ADOLPHUS
PMS 7406
BLACK



HAMLIN
PMS 405
PMS 201



MACALESTER
PMS 1665
PMS 7694



SAINT BENEDICT
PMS 200



SAINT JOHN'S
PMS 542
PMS 200



SAINT MARY'S
PMS 186
PMS 295



ST. CATHERINE
PMS 7404
PMS 268



ST. OLAF
PMS 131
BLACK



ST. SCHOLASTICA
PMS 116
PMS 7693

MIAC SCHOOL-SPECIFIC SECONDARY MARKS

The set of MIAC **School-Specific Secondary Marks** features the Secondary Mark recolored with the color palette of each member institution.

Note: Institutional marks are only to be used on institutional gear and merchandise.



AUGSBURG

PMS 424
PMS 209



BETHEL

PMS 871
PMS 295



CARLETON

PMS 122
PMS 281



CONCORDIA

PMS 122
PMS 195



GUSTAVUS
ADOLPHUS

PMS 7406
BLACK



HAMLIN

PMS 405
PMS 201



MACALESTER

PMS 1665
PMS 7694



SAINT BENEDICT

PMS 200



SAINT JOHN'S

PMS 542
PMS 200



SAINT MARY'S

PMS 186
PMS 295



ST. CATHERINE

PMS 7404
PMS 268



ST. OLAF

PMS 131
BLACK



ST. SCHOLASTICA

PMS 116
PMS 7693

MIAC SCHOOL-SPECIFIC WORDMARKS

The set of MIAC **School-Specific Wordmarks** features the Wordmark recolored with the color palette of each member institution.

Note: Institutional marks are only to be used on institutional gear and merchandise.



APPLICATION

MIAC APPLICATION OVERVIEW

BASEBALL - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on left or right sleeve; may also be scaled 1.5 inches wide and positioned on the back of the batting helmet.

BASKETBALL - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the nape of the neck.

CROSS COUNTRY - 2.5 inches wide and positioned at the discretion of the institution on the team warm-ups.

FOOTBALL - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo; may also be scaled 1.5 inches wide and positioned on the back of the helmet, opposite the manufacturer's logo.

GOLF - 2.5 inches wide and positioned on the left sleeve; may also be scaled 3 inches wide and positioned on the player's golf bag.

ICE HOCKEY - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo; may also be scaled 1.5 inches wide and positioned on the back of the helmet, opposite the manufacturer's logo.

SOCCER - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on left or right sleeve.

SOFTBALL - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on left or right sleeve; may also be scaled 1.5 inches wide and positioned on the back of the batting helmet.

SWIMMING & DIVING - 2.5 inches wide and positioned at the discretion of the institution on the team warm-ups.

TENNIS - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo; may also be positioned on back of the jersey scaled at least 2.5 inches wide.

TRACK & FIELD - 2.5 inches wide and positioned at the discretion of the institution on the team warm-ups.

VOLLEYBALL - 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo or on the left or right sleeve.

CONSISTENT APPLICATION

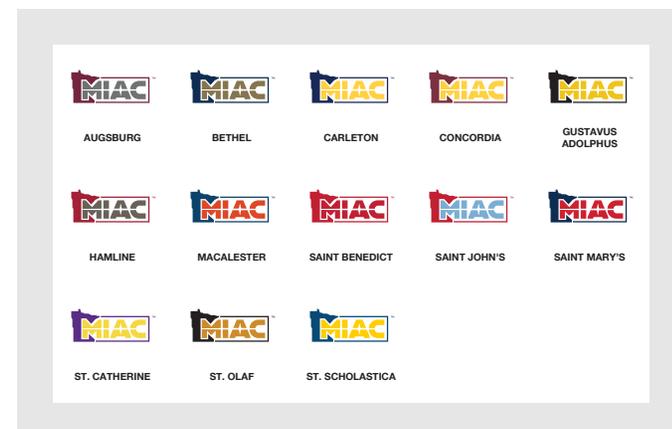
Use of the **Primary 2 Mark** and **Co-Branded Marks** on uniforms is not required but is strongly encouraged. Preferred application instructions and sizes are listed to the left. Images illustrating specified mark placements for all sports featuring the marks on their uniforms are displayed on the pages to follow. The Primary 2 Mark is available and included in this guide on page 6. Co-Branded Marks are available and included in this guide on pages 27-29.

In situations where it is deemed not possible to put the mark in the preferred location, please first confirm with the conference office before placing in an alternate location.

PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION

UNIFORM - BASEBALL

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

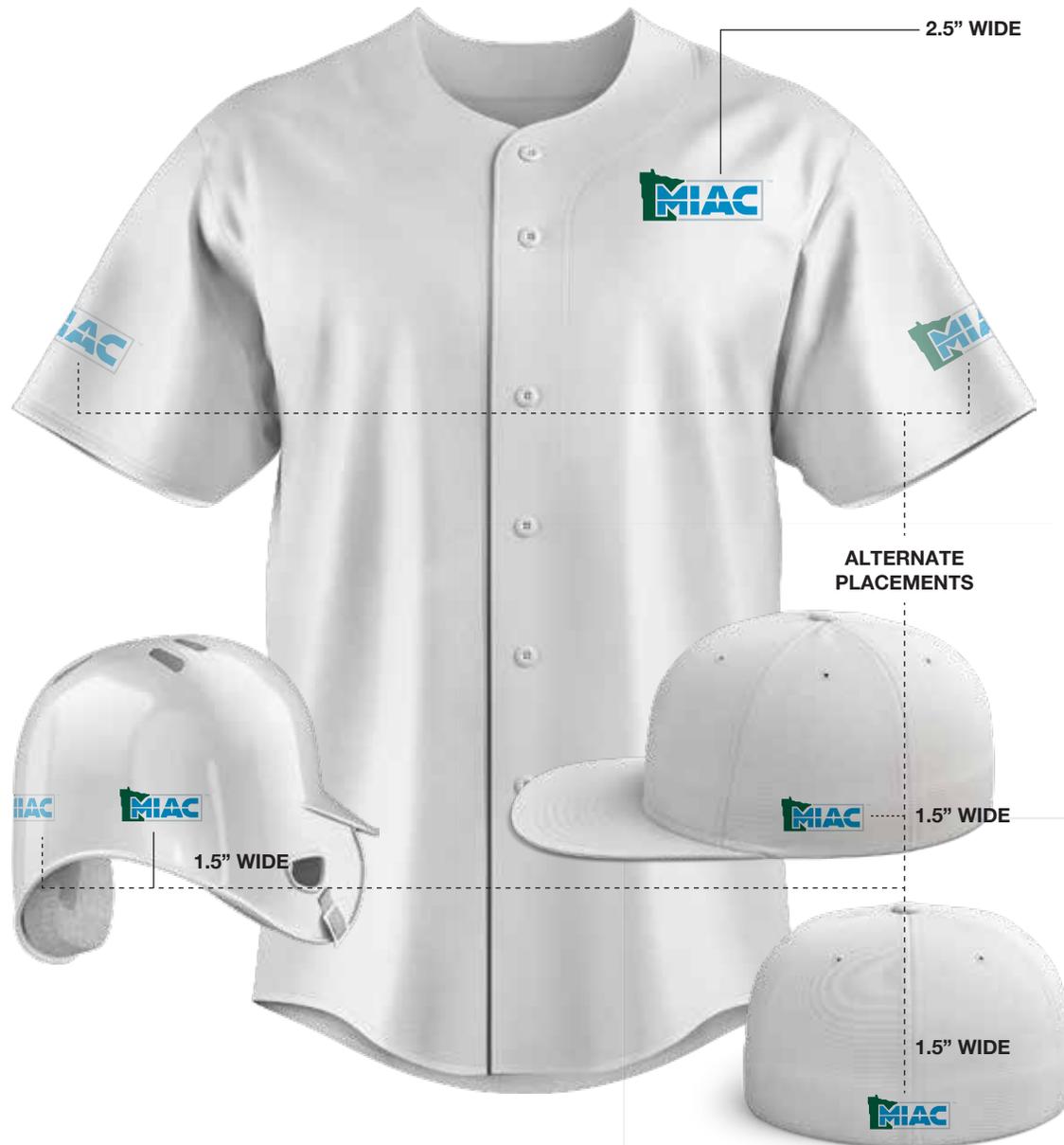
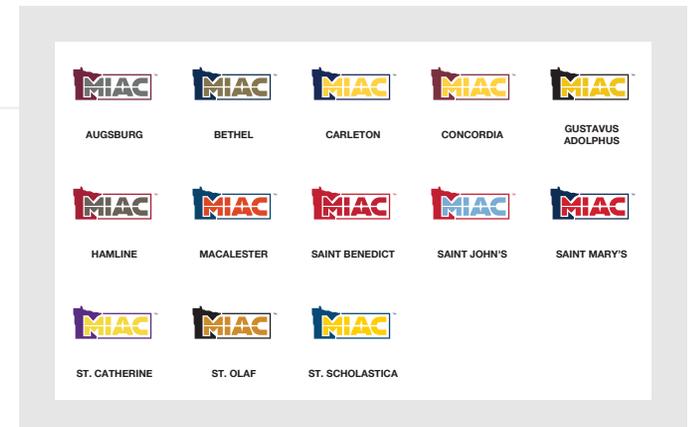
For baseball uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the left or right sleeve. The mark may also be scaled 1.5 inches wide and positioned on the back of the batting helmet and the back or side of the on-field cap.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

PRIMARY 2 MARK



CO-BRANDED MARKS





UNIFORM - BASKETBALL

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

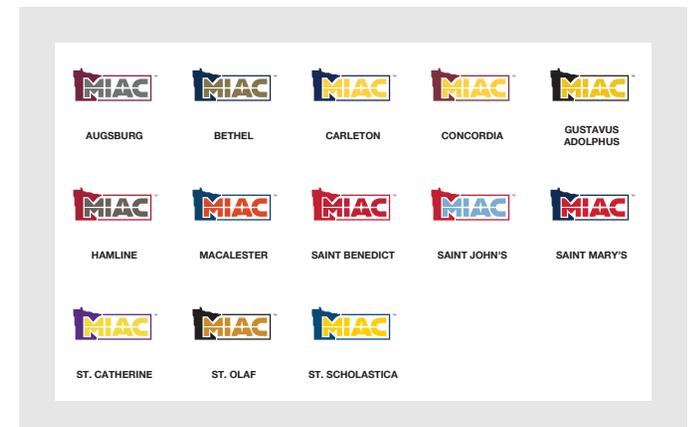
For basketball uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the nape of the neck.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

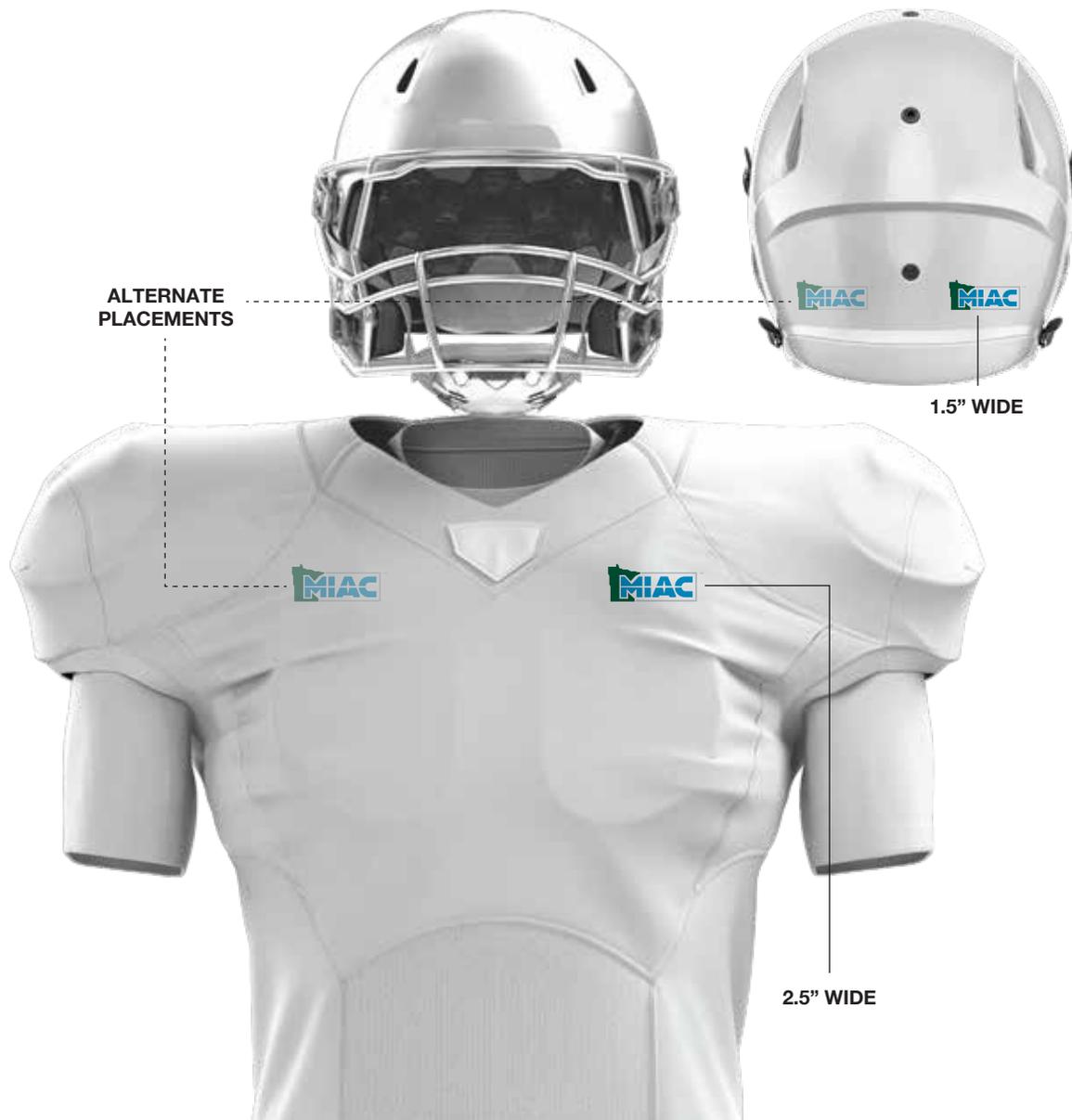
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION



UNIFORM - FOOTBALL

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

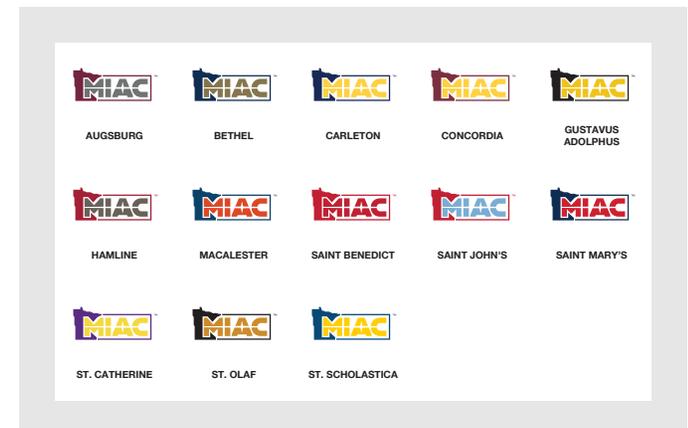
For football uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. The mark may also be scaled 1.5 inches wide and positioned on the back of the helmet, opposite the manufacturer's logo.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

PRIMARY 2 MARK



CO-BRANDED MARKS





UNIFORM - GOLF

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

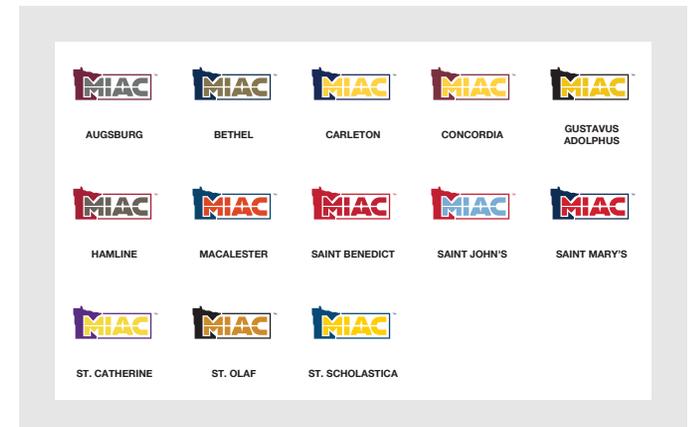
For golf uniforms it should be scaled 2.5 inches wide and positioned on the left sleeve of the jersey or scaled 3 inches wide and positioned on the golf bag.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION



UNIFORM - ICE HOCKEY

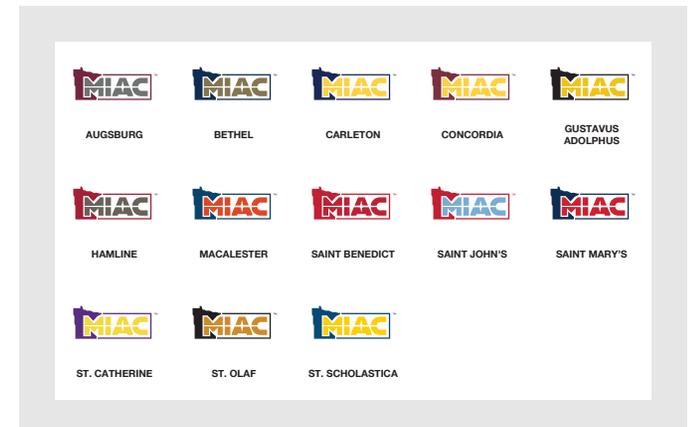
Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

For ice hockey uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. The mark may also be scaled 1.5 inches wide and positioned on the back of the helmet, opposite the manufacturer's logo. Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION



UNIFORM - SOCCER

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

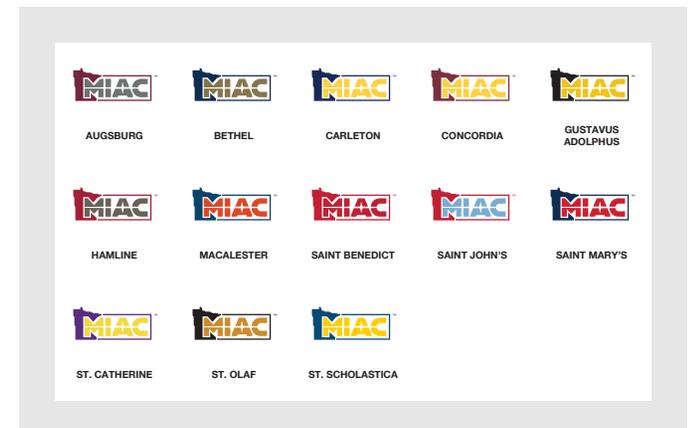
For soccer uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the left or right sleeve.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION

UNIFORM - SOFTBALL

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

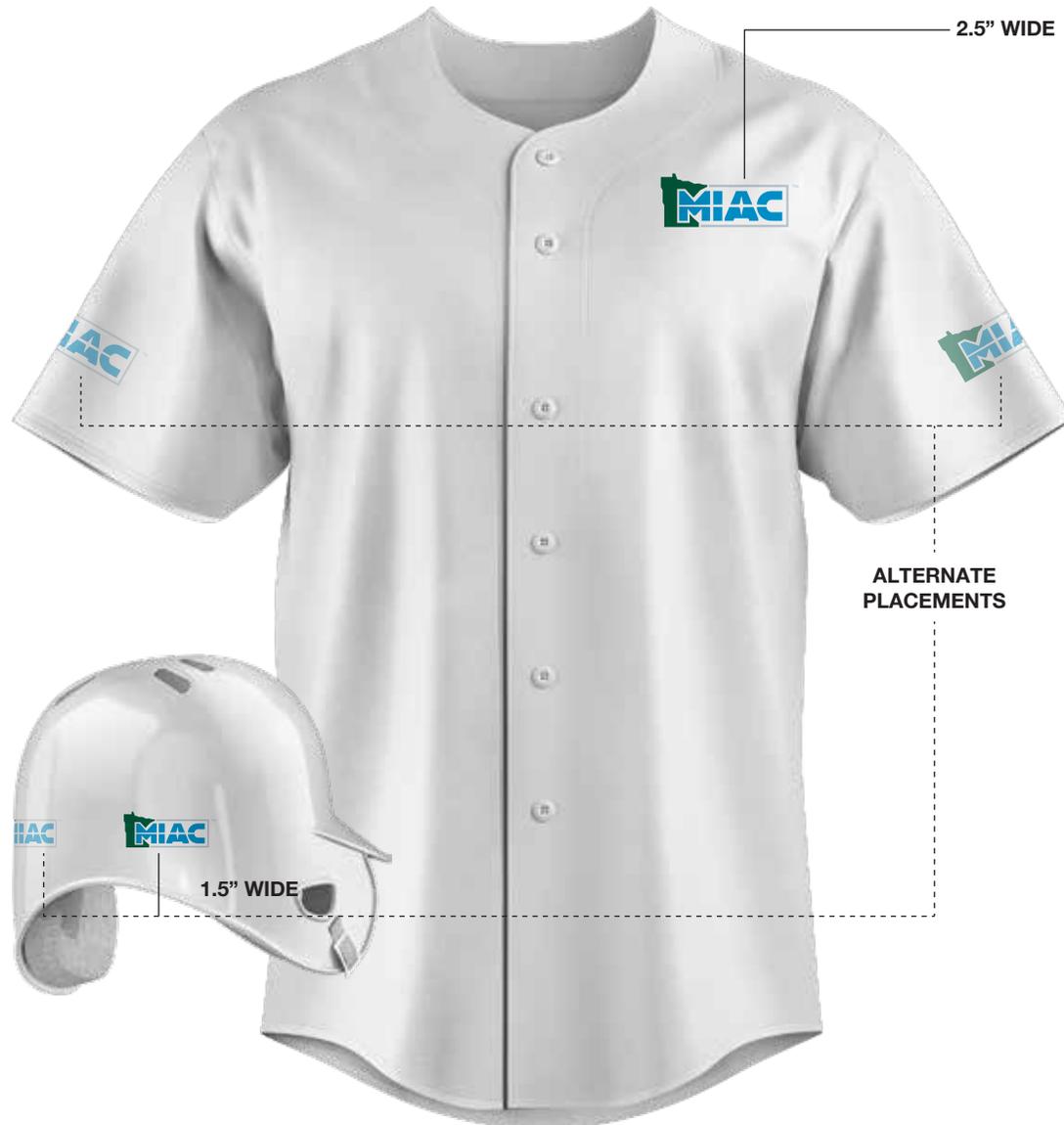
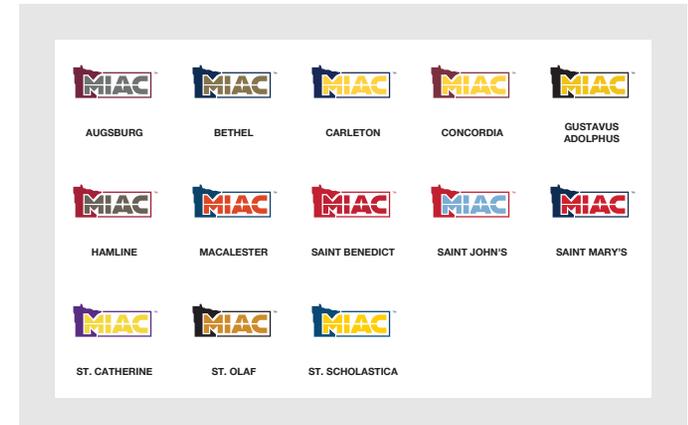
For softball uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the left or right sleeve. The mark may also be scaled 1.5 inches wide and positioned on the back of the batting helmet.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

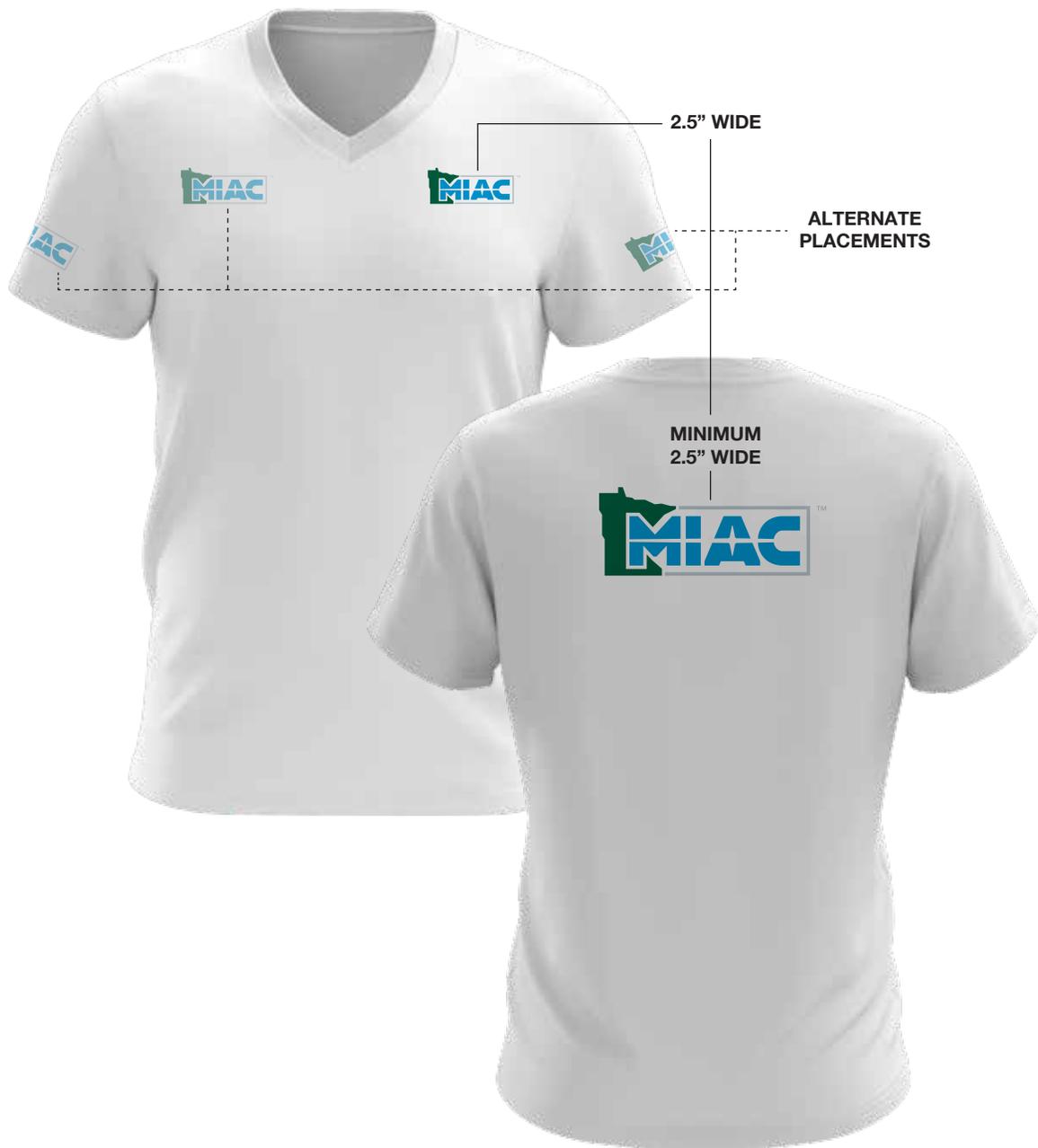
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION



UNIFORM - TENNIS

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

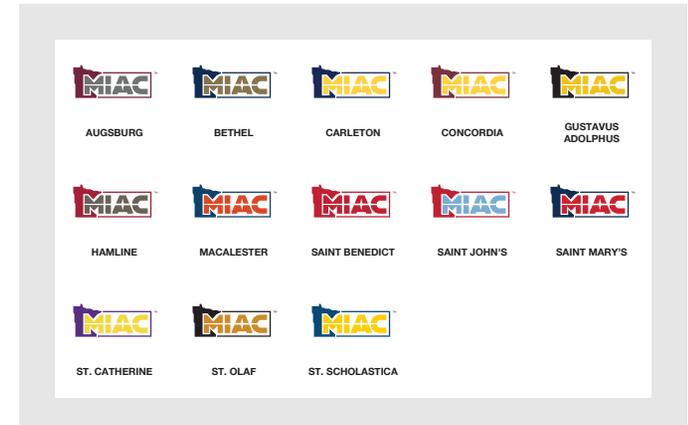
For tennis uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. If not possible, position on the left or right sleeve or on the back.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

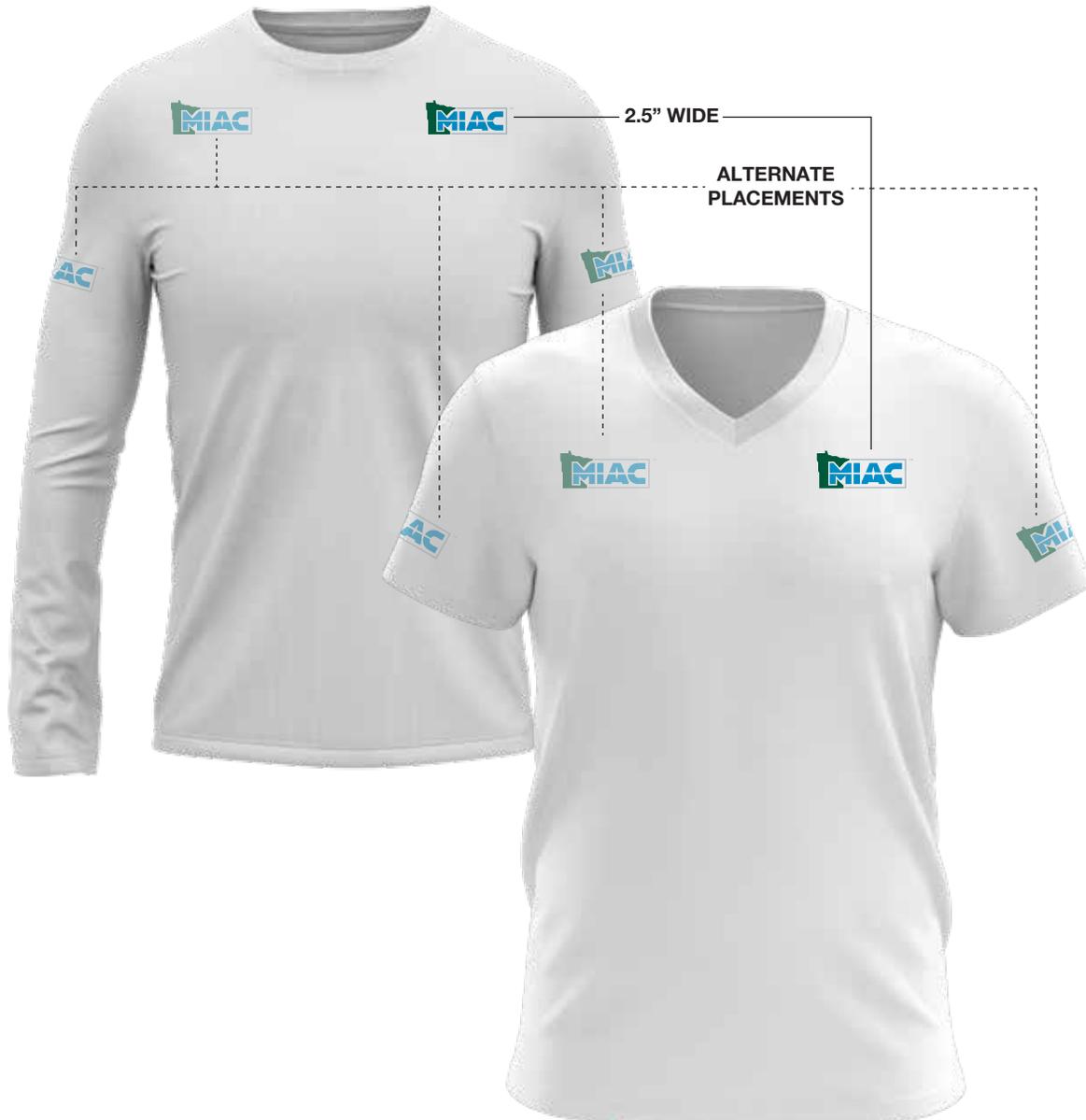
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC UNIFORM APPLICATION



UNIFORM - VOLLEYBALL

Use of the **Primary 2 Mark** on uniforms is not required but is strongly encouraged.

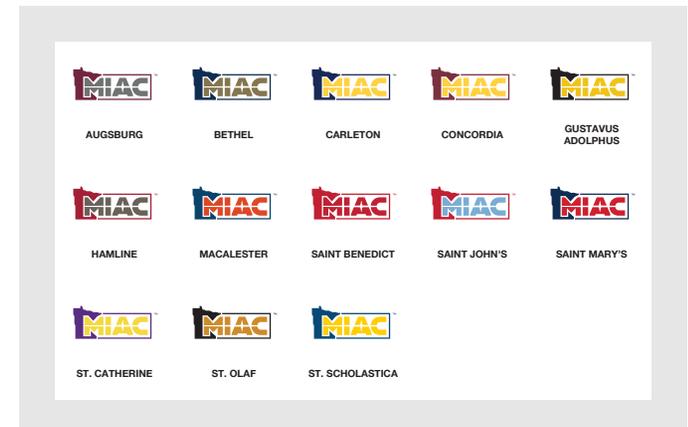
For volleyball uniforms it should be scaled 2.5 inches wide and positioned on the jersey, left or right chest, opposite the manufacturer's logo. Position on the left or right sleeve if using a long-sleeved design.

Member-specific color iterations of the Primary 2 Mark in the form of **Co-Branded Marks**, as pictured below, are also available for use.

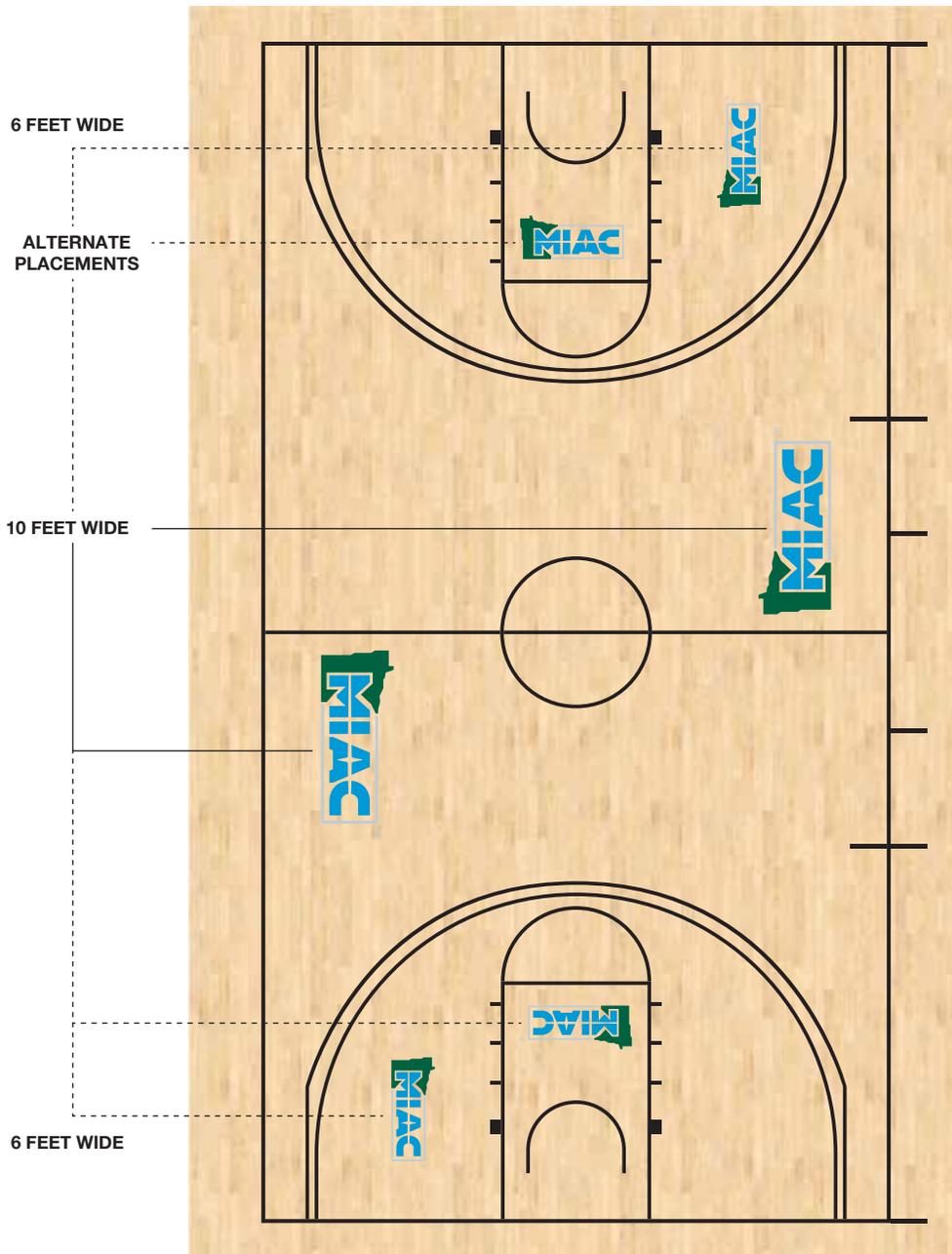
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC PLAYING SURFACE APPLICATION



PLAYING SURFACE - BASKETBALL

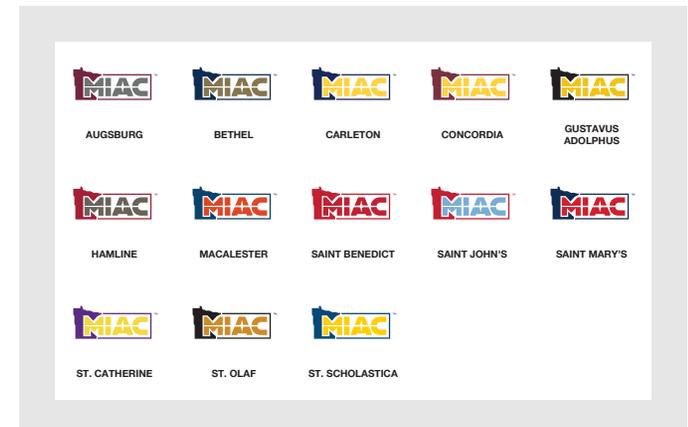
Use of the **Primary 2 Mark** on basketball playing surfaces is not required but is strongly encouraged. Scale the mark to 10 feet wide when positioned on opposite sides of the center court line. Scale to 6 feet wide when positioned within the key areas or on opposite sides of the three-point line. Always face marks outward toward the closest sideline unless when positioned in the key area. Those marks should face toward the free throw line.

These marks may be applied in any of the color options displayed below and may take on the coloration of hardwood surfaces if preferred. Please consult the conference office for permission to use any color variations of the mark not pictured.

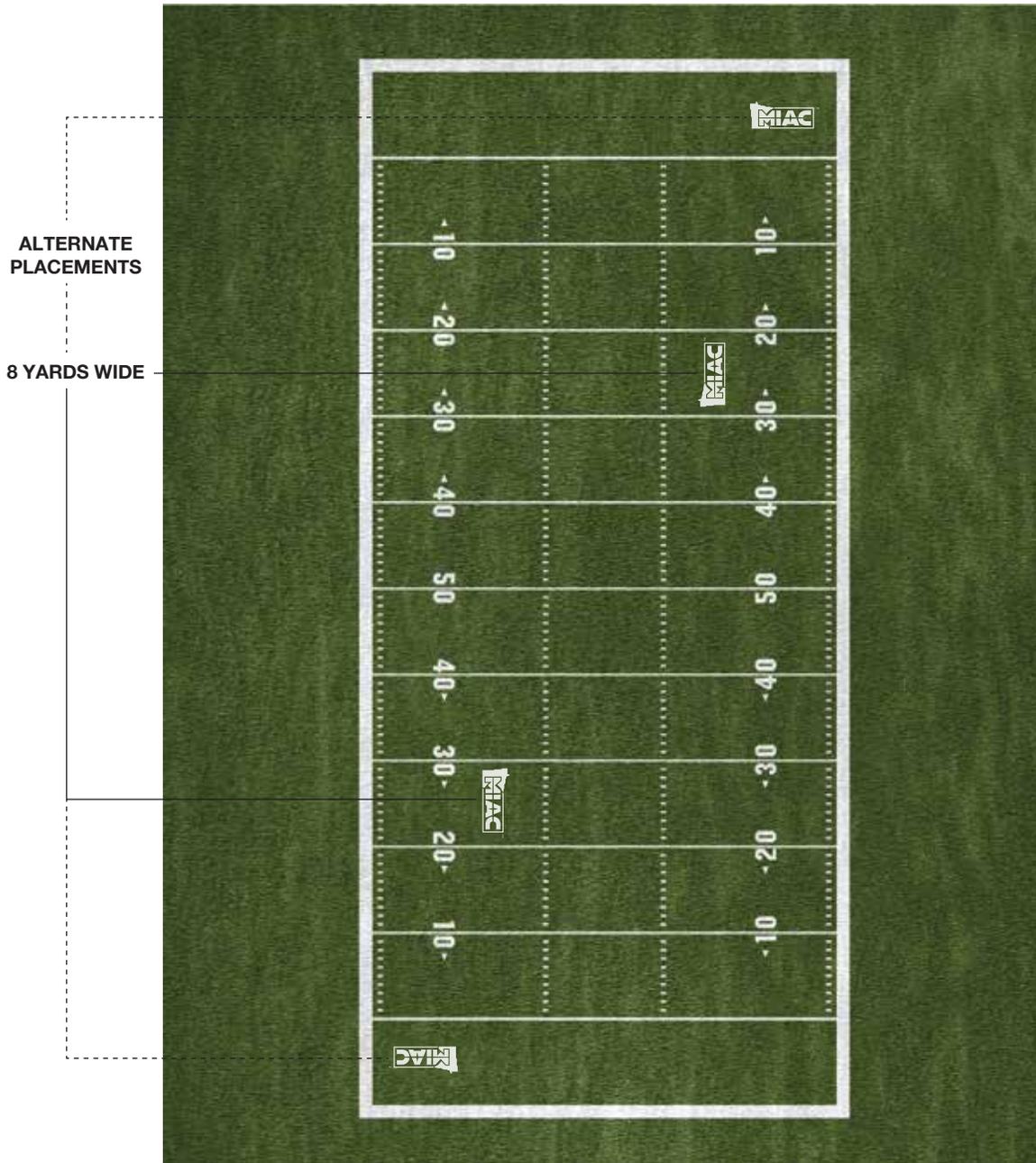
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC PLAYING SURFACE APPLICATION



PLAYING SURFACE - FOOTBALL

Use of the **Primary 2 Mark** on playing surfaces is not required but is strongly encouraged.

For maximum legibility on turf fields, always use the all-white, one-color version designed for dark backgrounds as shown here.

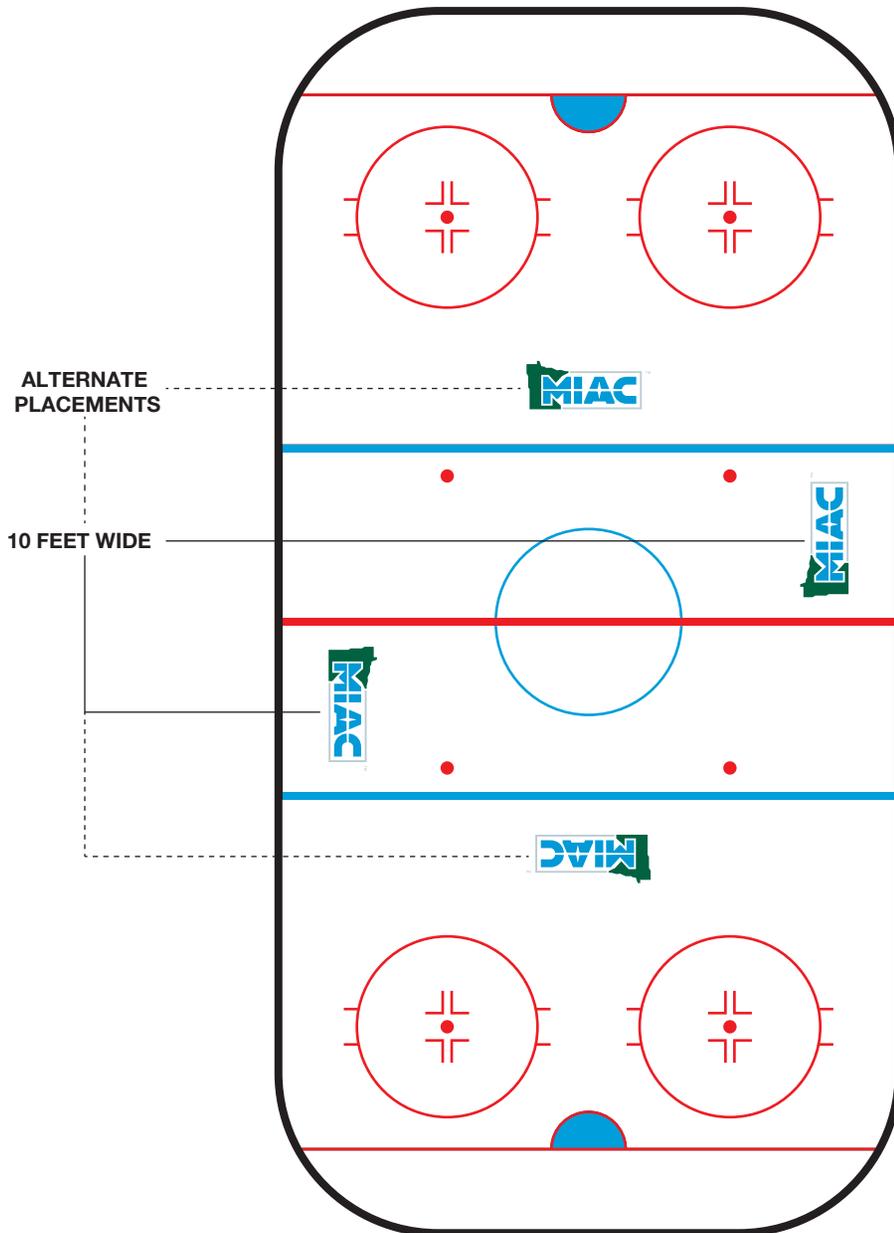
When applying to football fields, the mark should be scaled to 8 yards wide, centered between the 20 and 30 yard lines between the hash mark and the number, and always face outward toward the closest sideline. If that location is not possible, position on opposite sides of each end zone.

Please consult the conference office for permission to use any color variations of the mark not pictured on this page.

ONE-COLOR PRIMARY 2 MARK



MIAC PLAYING SURFACE APPLICATION



PLAYING SURFACE - ICE HOCKEY

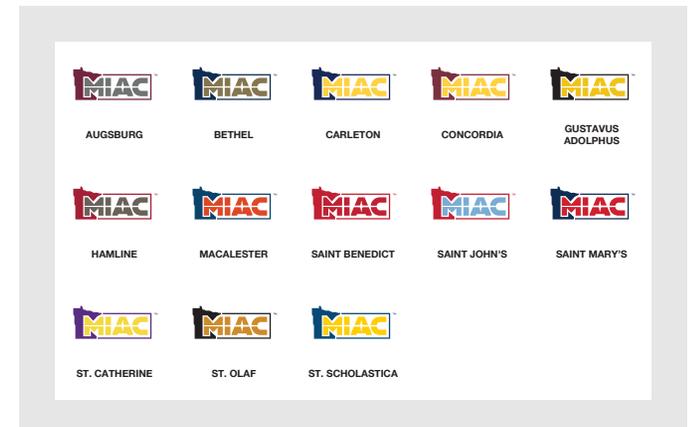
Use of the **Primary 2 Mark** on ice hockey playing surfaces is not required but is strongly encouraged. Scale the mark to 10 feet wide when positioned on opposite sides of the center line as well as when positioned on opposite sides of the blue lines. Always face center line marks outward and blue line marks inward.

These marks should only be applied on white as displayed below. Please consult the conference office for permission to use any color variations of the mark not pictured.

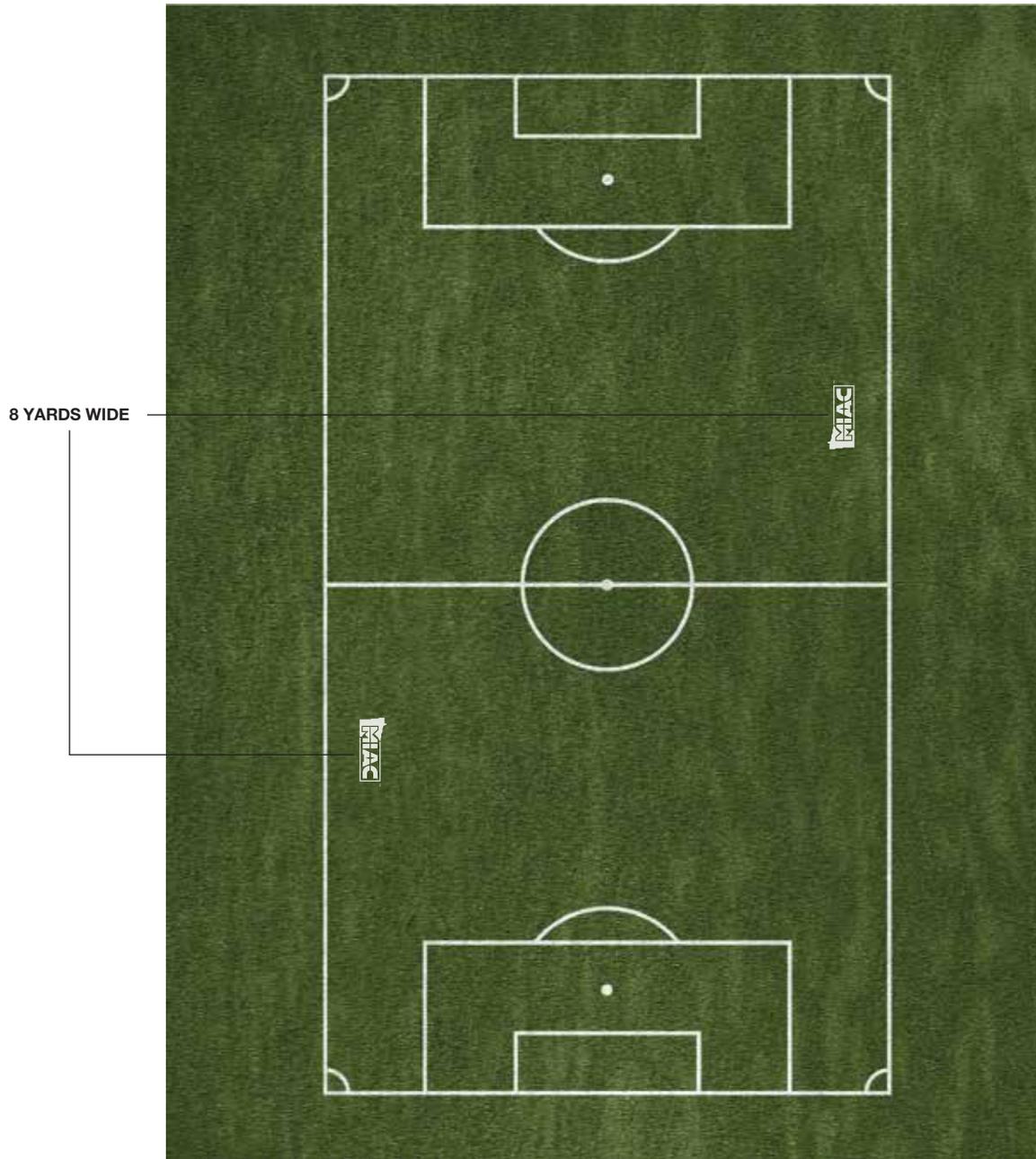
PRIMARY 2 MARK



CO-BRANDED MARKS



MIAC PLAYING SURFACE APPLICATION



PLAYING SURFACE - SOCCER

Use of the **Primary 2 Mark** on turf playing surfaces is not required but is strongly encouraged.

For maximum legibility always use the all-white, one-color version designed for dark backgrounds as shown here.

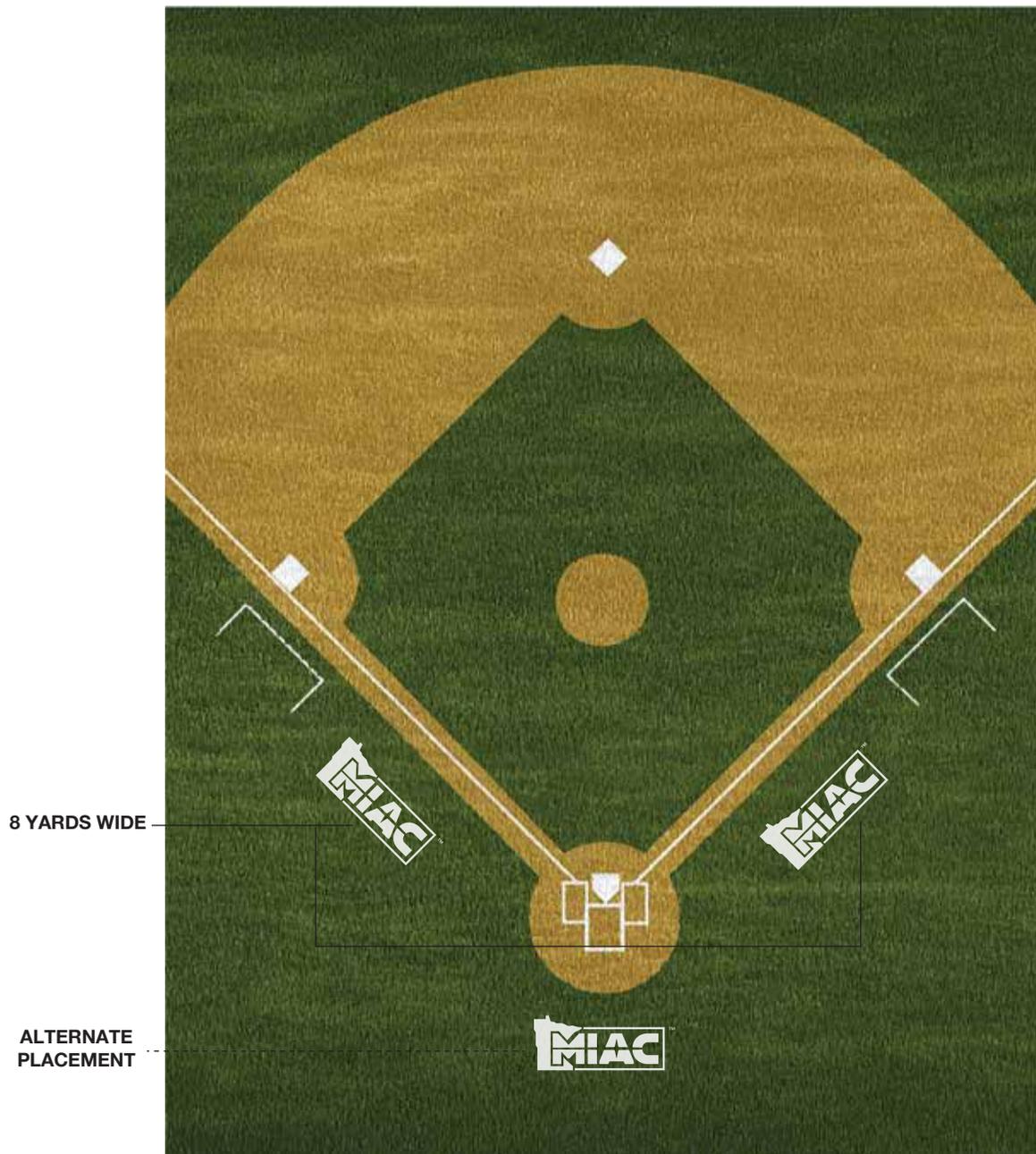
When applying to soccer fields, the mark should be scaled to 8 yards wide, positioned on opposite sides of the center line, and always face outward toward the closest sideline.

Please consult the conference office for permission to use any color variations of the mark not pictured on this page.

ONE-COLOR PRIMARY 2 MARK



MIAC PLAYING SURFACE APPLICATION



PLAYING SURFACE - BASEBALL & SOFTBALL

Use of the **Primary 2 Mark** or **Secondary Marks** on turf playing surfaces is not required but is strongly encouraged.

For maximum legibility always use the all-white, one-color version designed for dark backgrounds as shown here.

When applying to baseball and softball fields, the mark should be scaled to 8 yards wide, positioned on opposite sides of the first and third base lines, and always face outward toward each dugout. If that location is not possible, position behind home plate.

Please consult the conference office for permission to use any color variations of the mark not pictured on this page.

ONE-COLOR PRIMARY 2 MARK



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